

EXPERIENCED AND PASSIONATE CREATIVE PROFESSIONAL with a unique blend of business, creative and technical skills. Detail oriented project manager with extensive strategic and tactical experience producing and directing a wide range of unique creative projects including advertising, graphic design, publication design, interactive design, environmental design and films. Proven ability to thrive in dynamic/complex business environments. Enjoys creative challenges producing results in excess of expectations. Effectively communicates with all organizational levels while keeping a sharp eye on the big picture. Profit/Loss responsibility.

PROFESSIONAL EXPERIENCE

PARTNER / CREATIVE / DIRECTOR / PRODUCER / DESIGNER - Glaze Studio, Austin, Tx. 1994-current

Developing creative solutions and strategic planning for product design, advertising and marketing campaigns including identity, product packaging, collateral, web sites, publications, conceptual and technical illustration, photography and films. Creative consultation for product concept and design. Facilitates all aspects of the design process and intimately involved in the business and management of studio operations.

Selected Accomplishments

- Spectrum Productions: **Director of Photography**, HD Documentaries on Archeology, Solstice Alignments and Ancient Boat Design on location at Tiwanaku, Isle Serique, Lake Titicaca, Copacabana, Bolivia. Cinematography from documentary chosen to be included on Digging For The Truth, The History Channel
- Lower Colorado River Authority: **Environmental design** of graphics and structural systems for interior and exterior way finding materials. This included illustrations of green processes involving the filtration of polluted storm water runoff into bioretention basins in environmentally sensitive regions.
- LBCo. Publishing: **Creative design, production and strategic planning** of identity, branding, collateral, e-commerce and web site design. While formerly employed by this client duties included designing high end books, illustration, characters and management of creative staff. Designed and marketed the companies best selling product.
- Capitol City A&E Magazine: Responsible for **overall creative design and production** of the 56 page bi-monthly magazine including advertising design and printing production. Also responsible for general management of creative staff, interns, freelance artists and writers—approximately 20 people. Participated in venture capital negotiations.
- Texas Department of Transportation: **Art Direction** and design of advertising campaign for The Motorcycle Safety Bureau including identity, branding, television commercials and a comprehensive collateral package.
- Holt Rinehart Winston Publishing: **Design and layout** of a french language textbook, Allez, viens! Level 2. hired to speed up design production. My team was successful bringing the project in on its original deadline. Also created graphic art, illustration and Macintosh systems training and tech support.

ART / CREATIVE DIRECTOR - Roberson Investments, Inc. - Austin, Texas 1991-1995

Responsible for **art direction and management** of freelance illustrators, photographers, and special effects artists. Also worked closely with the president on daily operations, corporate strategies, investment negotiations and provided project estimates and budget recommendations for publishing, construction and film interests.

- LBCo. Publishing: **Design** of high quality books including hard cover, perfect bound, leather bound limited editions and managed the printing/bindery needs of all products. Responsible for design and marketing of the first product to sell out its first edition. Additional duties included promotions, marketing and public relations.
- **Architecture / Environmental Design** of a 17,000 square ft. retail building adjacent to Ridgemar Mall in Ft. Worth, Tx. and an 8,000 square ft. office and meeting facility for a Housing and Urban Development project in Conroe, Tx. Also designed 5,000 square ft. office space for the publishing company in Austin, Tx..
- Cinestar Films: **Art Direction** and motion picture post production, color correction and transfer to D-1 from 35mm at PhotoKem in Burbank, Ca. and design of package, marketing and publicity materials for the motion picture "Rigged" a saucy 80's Texas oil company murder mystery starring Academy Award winner, George Kennedy.

MEDICAL ILLUSTRATOR / GRAPHIC DESIGNER - Texas Veterinary Medical Center - College Station, Tx. 1989-91
Responsible for producing illustration, graphic design, photographic media and advertising related to veterinary medical education and research including brochures, magazines, books, national medical journals, slide presentations and posters.

GRAPHIC DESIGNER - Golfsmith Inc. - Austin, Tx. 1988
Responsible for design and layout of two 200 page color sports product catalogues, collateral, signs, point-of-sale and book illustration. Also managed client accounts and sales. At the time I had the lowest golf handicap on the staff.

CAREER HIGHLIGHTS

2007 Cinematography from documentary chosen for use in Digging For The Truth, **The History Channel**
2006 **Director of Photography**, HD Documentaries on Archeology, Solstice Alignments and Ancient Boat Design
Tiwanaku, Serique, Lake Titicaca, Copacabana, Bolivia, South America
2005 Nominated for **Music Video of the Year**, Austin Music Network - Austin, Texas
2004 **Executive Producer**, Austin Groove Festival, Northcross Mall - Austin, Texas
2004 **Board of Directors**, Summer in the City Festival, Northcross Mall - Austin, Texas
2003 Featured Speaker, Final Cut Pro Non-Linear Editing, Capitol Macintosh - Austin, Texas
2003 **Co-Producer / Director / Editor** of a series of Music documentaries - Austin Groove volumes 1-4
1998 **Web Site Excellence Award**, Heavelution Concerts - Canada
1997 Featured Artist of the Month, April issue of Intelligent Electronics ICON Magazine
1996 Cool Reality Award, web site design, Artistic Reality
1995 **Board of Directors**, Artist Coalition of Austin
1995 **1st Place Graphic Design** (Digital Art in Photoshop) 2nd Annual Greater Austin Multimedia Shoot Out
1995 2nd Place Range of Motion Art Competition, Texas Chiropractic Auxiliary, exhibited in the Texas State Capitol
1986 **1st Place** in the SCAVMA Texture Photography Competition - Texas A&M University
1986 Best Student Works Gallery Show - Texas A&M Visual Arts Committee (Artfest)
1986 **Deans List**, College of Architecture - Environmental Design - Texas A&M University
1984 **Meritorious Service Award** (M.S.C. Camera Committee) - Texas A&M University
1983 **National Quill & Scroll Journalism Honor Society**, featured in documentary film on year books, chosen as Yearbook Publishing Staff of the Year by Taylor Publishing - Dallas, Texas

EDUCATION

Bachelor of Science, Environmental Design, Texas A&M University, College Station, Texas

SPECIAL TRAINING

2005 Apple Computer Training Demonstration, Final Cut Pro 5 HD and Motion 2 by Jim Kanter, Digital Film Institute
2000 Apple Computer Continued Education Series 4 Day Seminar, Final Cut Pro, Austin, TX
2000 Apple Computer 2 Day Seminar on the Final Cut Pro Video Editing Suite, Dallas, TX
1997 Adobe PageMaker Workshop Austin, Texas
1992 Publish Magazine Desktop Color Conference - Houston, Texas
1990 Guild of Natural Science Illustrators, GNSI Airbrush Workshop instructed by Suzani at the National Museum of Natural History, Smithsonian Institution - Washington D.C.

SKILLS

Traditional and Digital Illustration, Photography, Image Retouch, Videography, Video Editing, Painting, Golf
Mac and Windows Operating Systems, (Adobe Creative Suite - Photoshop, Illustrator, GoLive, Dreamweaver, InDesign),
Quark, Freehand, Flash, Final Cut Pro HD, Motion, Soundtrack Pro, Cinema Tools, LiveType, Compressor, After Effects

PRO BONO

87-08 Art, Design, Video and Photography for various talented artists, filmmakers and musicians
01-02 Graphic Design - Greater Austin Sports Association
1998 Judge for the Blue Pencil & Gold Screen Awards, National Assoc. of Government Communicators

WEB SITE

<http://www.glaze.net>